



# CMCA Annual Conference 2026 Sponsorship Opportunities

OCTOBER 20-23, 2026

The Colorado Municipal Clerks Association (CMCA) is pleased to announce sponsorship opportunities for the 2026 Annual Conference held in Estes Park, CO on October 20-23.

- **Conference Location**
  - Estes Park Conference Center (connected to Holiday Inn) - 201 S St Vrain Ave, Estes Park, CO 80517
- **Hotel Room Block**
  - Holiday Inn Estes Park - 101 S St Vrain Ave, Estes Park, CO 80517
  - [Book your CMCA Room Block Hotel](#)
- **Booth Space Information**
  - Each Booth comes with one table and 2 chairs.
  - Items for your booth should be no more than 8 foot tall, 3 foot deep, and 6 foot wide (8h x 3d x 6w).
  - Nothing can be hung on walls; please plan to have floor or table standing signs.
- **Set up information**
  - Tuesday, October 20 or Wednesday, October 21 - Final Times TBD
- **Booth hours**
  - Wednesday, October 21 and Thursday, October 22 - Final Times TBD
  - There will be designated breaks for clerks to visit your booth and incentives will be given to complete a bingo card by visiting booths.
- **Tear down information**
  - Thursday, October 22 at the conclusion of the day
- **Shipping:** Let Nikki at [nikki@psc.biz](mailto:nikki@psc.biz) know if you'd like to ship items to the convention center.
- **Pre-Conference and Day-of Contact Information:**
  - Nikki Lucas, [nikki@psc.biz](mailto:nikki@psc.biz), 970-381-1162

## Important Deadlines

- **Upon securing sponsorship** - Send High res png or eps logo
- **August 3** - Deadline for Sponsorship Sign Up - Online
  - Sponsorship/Space not guaranteed up to this deadline
- **August 14** - Confirm if you plan to have a booth at the event
- **September 28** - Submit Ad for program, specifications on page 4
- **October 5** - Confirm Conference Staff
- **October 12** - Deliver items for Grab Bag Inclusion

SCAN HERE  
TO SECURE A  
SPONSORSHIP





# 2026 CMCA Annual Conference

## Premium Sponsorship Levels

\$10,000	\$8,000	\$4,000	\$2,500
1 exclusive	Unlimited	Unlimited	Unlimited
<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
Premium Booth	Premium Booth	Premium Booth	Standard Booth
Opportunity to present educational breakout session on a CMCA/IIMC-approved topic. Product/service neutral.	Opportunity to introduce a keynote speaker (first come first serve) - 5 minutes at podium	Opportunity to introduce a session (first come first serve) - 2 minutes at podium	One person allowed to give 30 second elevator pitch in front of attendees
Verbal recognition throughout conference	Verbal recognition throughout conference	Verbal recognition throughout conference	Verbal recognition at opening and closing sessions
Logo recognition during ballroom sessions on slideshow	Logo recognition during ballroom sessions on slideshow	Logo recognition during ballroom sessions on slideshow	Logo recognition during ballroom sessions on slideshow
Ability to add flyer and item to conference grab bags	Ability to add flyer and item to conference grab bags	Ability to add flyer and item to conference grab bags	Ability to add flyer and item to conference grab bags
Full Page Ad in Program (Digital)	Full Page Ad in Program (Digital)	Half Page Ad in Program (Digital)	Half Page Ad in Program (Digital)
Logo inclusion in CMCA President's Memo (sent every two weeks)	Logo inclusion in CMCA President's Memo (sent every two weeks)		
Promoted sponsor webinar to CMCA Membership 2 times <b>OR</b> 1 educational lunch and learn webinar that is CMCA/IIMC approved and product/service neutral.	Promoted sponsor webinar to CMCA Membership 1 time		
Ability to provide a video promotion that would be played at CMCA PDO 4 times	Ability to provide a video promotion that would be played at CMCA PDO 1 time		
Full conference attendee contact list	Full conference attendee contact list	Full conference attendee contact list	Full conference attendee contact list
Two comp tickets & acknowledgement as Platinum Sponsors at Awards Dinner	Two comp tickets & acknowledgement as Gold Sponsors at Awards Dinner		
One complimentary hotel room for 2 nights during the conference	*Can pitch educational breakout session topic. Must be CMCA/IIMC-approved topic. Product/service neutral. Not guaranteed to be accepted.*		



# 2026 CMCA Annual Conference Additional Sponsorship Levels

\$1,500	\$1,500	\$1,500	\$1,500
Limit 1	Limit 1	Limit 1	Limit 1
<b>Wifi</b>	<b>Grab Bag</b>	<b>Lanyard</b>	<b>Wellness Sponsor</b>
Standard Booth	Standard Booth	Standard Booth	Standard Booth
One person allowed to give 30 second elevator pitch in front of attendees	One person allowed to give 30 second elevator pitch in front of attendees	One person allowed to give 30 second elevator pitch in front of attendees	One person allowed to give 30 second elevator pitch in front of attendees
Verbal recognition at opening and closing sessions	Verbal recognition at opening and closing sessions	Verbal recognition at opening and closing sessions	Verbal recognition at opening and closing sessions
Logo recognition during ballroom sessions on slideshow	Logo recognition during ballroom sessions on slideshow	Logo recognition during ballroom sessions on slideshow	Logo recognition during ballroom sessions on slideshow
Ability to add flyer and item to conference grab bags	Ability to add flyer and item to conference grab bags	Ability to add flyer and item to conference grab bags	Ability to add flyer and item to conference grab bags
Quarter Page Ad in Program (Digital)	Quarter Page Ad in Program (Digital)	Quarter Page Ad in Program (Digital)	Quarter Page Ad in Program (Digital)
Full conference attendee contact list	Full conference attendee contact list	Full conference attendee contact list	Full conference attendee contact list
Logo on onsite signage to represent Wifi Sponsor	Logo on conference attendee grab bag for 2026 conference	Logo or name listing on conference lanyard (space dependent)	Logo on onsite signage to represent Wellness Sponsor



# 2026 CMCA Annual Conference Additional Sponsorship Levels

\$1,500	\$750	\$500
Limit 1	Limit 15	Limit 10
<b>Yapp App Sponsor</b>	<b>Exhibitor With Attendee List</b>	<b>Exhibitor Without Attendee List</b>
Standard Booth	Standard Booth	Standard Booth
One person allowed to give 30 second elevator pitch in front of attendees	One person allowed to give 30 second elevator pitch in front of attendees	One person allowed to give 30 second elevator pitch in front of attendees
Verbal recognition at opening and closing sessions		
Logo recognition during ballroom sessions on slideshow		
Ability to add flyer and item to conference grab bags		
Quarter Page Ad in Program (Digital)		
Full conference attendee contact list	Full conference attendee contact list	
Logo in Yapp App		

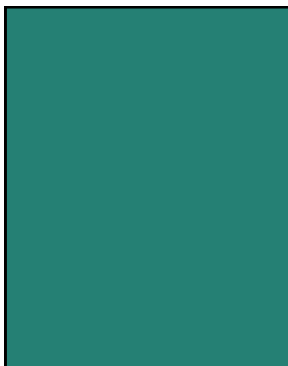
**Secure your sponsorship by August 3  
to be included in all pre-conference deliverables**



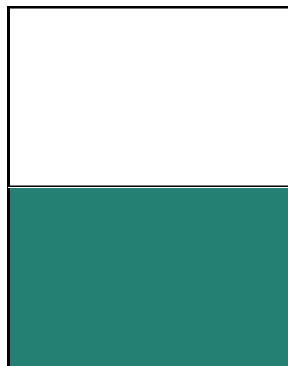
## Conference program ad specifications

- Ad should be sent as a png and as a pdf.
- Full color.
- No maximums for file size.
- MS Publisher and graphics in Word documents will not be accepted.

Email files to [nikki@psc.biz](mailto:nikki@psc.biz) by September 28, 2026.



Full Page  
8.125"w x  
10.25"h



Half Page  
7.75"w x  
4.75"h



Quarter Page  
3.75"w x  
4.75"h